



## Overview: A Modern Grocery and Retail Store

Paradigm Place is a neighborhood retail and grocery food hub in Braddock, PA. Opening in early 2026, our goal is to make it easy and affordable for small and growing brands to show up in a real retail space, side-by-side with everyday essentials and high-impact categories.

Paradigm Place is offering food and retail kiosks in four types:

- Start-up kiosks – reserved for small and local brands
- Rotating/Pop-Up kiosk - for market testing/validation
- Scale-up kiosks – a blend of local products with familiar established items (including tech and devices)
- Chefs and Food Businesses - businesses offering fresh, ready-to-eat meals.

All vendor kiosks are based on flat rents only:  
Vendors and brands keep 100% of their sales.  
No sales percentage

All vendors are carefully reviewed and interviewed to ensure they align with their category and complement the overall mix at Paradigm Place. With the exception of pop-up vendors and brands, vendors must also provide evidence that their products are already generating revenue.

### [1. Start-up Kiosks](#)

[Start-up Categories:](#)

[Local-Only Pricing](#)

### [2. Rotating/Pop-Up Kiosk](#)

[Rotating/Pop-Up Pricing](#)

### [3. Scale-up Kiosks](#)

[Scale-up Categories](#)

[Scale-up Pricing](#)

### [4. Chefs/Food Businesses for Food Bar](#)

[Chefs/Food Business Pricing](#)





## 1. Start-up Kiosks

For small businesses, makers, and local brands. Local-only kiosks are designed as entry points for local and emerging brands that want to sell in a shared retail environment without taking on a full storefront.

### Start-up Categories:

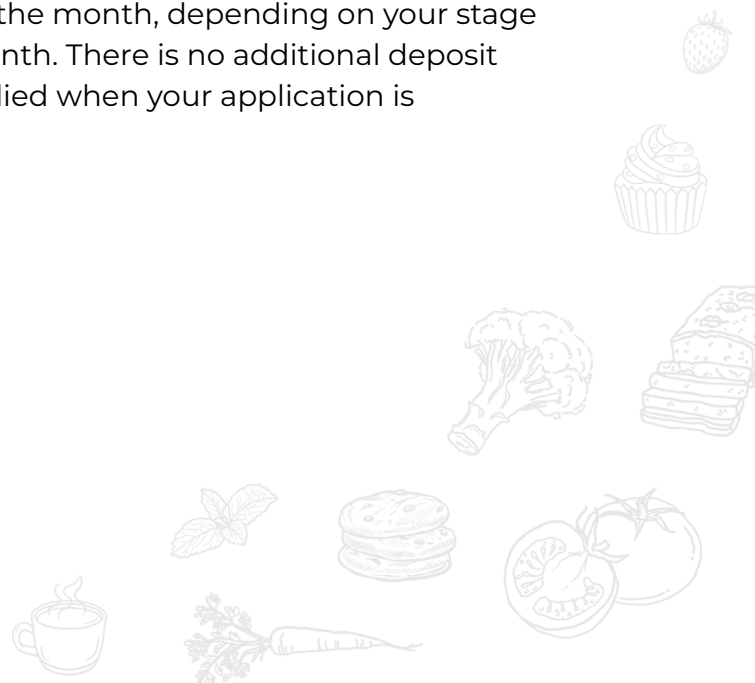
- **Bakery & Baked Goods:** Pastries, cookies, cakes by the slice, and other baked goods (Not breads).
- **Home Décor:** Wall art, candles, and small decorative items.
- **Gifts, Cards & Stationery:** Greeting cards, journals, stickers, and small giftable items from local creatives.
- **Books, Media & Culture:** Books by local authors, children's books, comics, and educational media.

If you have products that don't fall within these categories, contact us with a description of your items, and we will follow up with you.

### Local-Only Pricing

- **Weekly:** \$150 per week
- **Monthly:** \$500 per month

You choose whether to rent by the week or by the month, depending on your stage and budget. The arrangement is month-to-month. There is no additional deposit required. A one-time \$100.00 annual fee is applied when your application is accepted.





## 2. Rotating/Pop-Up Kiosk

Designed for very small brands and for product and market validation experiments.

### Rotating/Pop-Up Pricing

- Daily: \$50 per day
- Weekly: \$120 per week

This kiosk is ideal if you want to:

- Test your products in a real retail setting
- Do a pop-up before committing to a longer term





## 3. Scale-up Kiosks

A mix of local + familiar products. These kiosks are built for businesses that:

- Expect more volume and want a bit more space and assortment.
- Can be filled by Paradigm Place to supplement with recognizable, established brands.

### Scale-up Categories

We are currently filling the following Hybrid kiosks:

**Artisanal Cheese & Dairy:** Small-batch cheeses, spreads, cultured dairy, and specialty items crafted by regional and local producers.

**Meat & Seafood:** Fresh and frozen cuts of meat, poultry, and responsibly sourced fish and seafood for everyday cooking and special occasions.

**Honey & Syrups:** Local and specialty honeys, maple and flavored syrups, and natural sweeteners for cooking, baking, and beverages.

**Jams, Jellies & Preserves:** Fruit jams, jellies, marmalades, and preserves that highlight seasonal flavors and small-batch makers.

**Hair & Beauty Supply:** Haircare, braiding hair, styling products, oils, butters, and beauty essentials.

**Home Organization & Storage:** Storage bins, baskets, organizers, and small-space solutions

**Toys, Games & Learning:** Classic toys and games alongside educational and STEM-focused products.

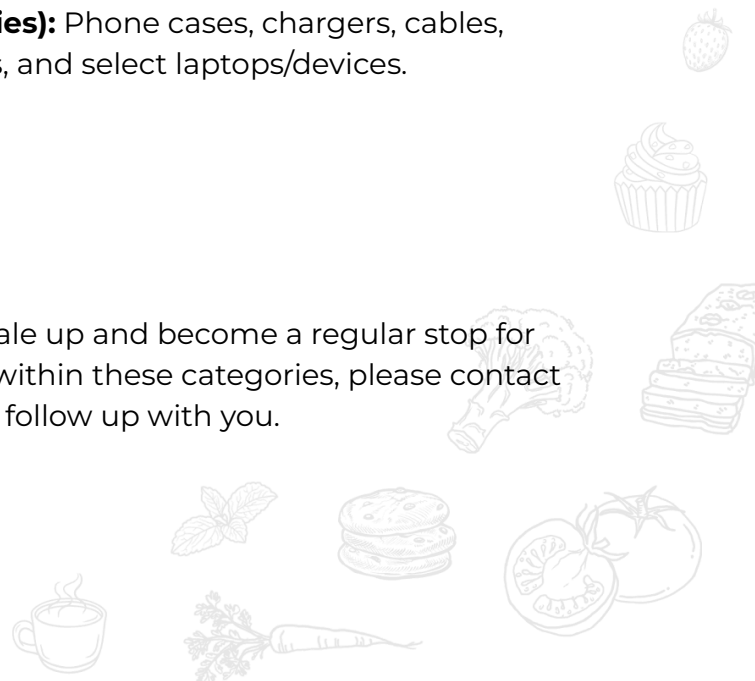
**Snacks & Confectionery:** Small-batch artisanal treats.

**Tech & Devices (Phones, Laptops & Accessories):** Phone cases, chargers, cables, earbuds, power banks, basic laptop accessories, and select laptops/devices.

### Scale-up Pricing

- Weekly: \$200 per week
- Monthly: \$650 per month

Scale-up kiosks are ideal for brands ready to scale up and become a regular stop for customers. If you have products that don't fall within these categories, please contact us with a description of your items, and we will follow up with you.





You choose to rent by the week or the month, depending on your stage and budget. The arrangement is month-to-month. There is a one-week or one-month deposit required. A one-time \$150.00 annual fee is applied when your application is accepted.





## 4. Chefs/Food Businesses for Food Bar

We are inviting independent chefs and food entrepreneurs to bring their menus to Paradigm Place's food bar. Chefs will use our partner off-site kitchen for food preparation and serve on-site at Paradigm Place, offering fresh, ready-to-eat meals to the community aligned with our standards. Chefs must commit to being on-site at least three times per week.

### Chefs/Food Business Pricing

- Weekly: \$200 per week
- Monthly: \$650 per month

For chefs who want to test a concept or run special features, we also offer a Pop-Up Chef option at \$75 per day. This opportunity is ideal for side-hustle chefs, caterers, and emerging food brands who are ready to step into a consistent, customer-facing environment while keeping overhead low and manageable.

You choose to rent by the week or the month, depending on your stage and budget. The arrangement is month-to-month. There is a one week or one month deposit required. A one time \$100.00 annual fee is applied when your application is accepted.

**Supplier Application Link:** <https://forms.gle/GgEQC9w5I73VxhV16>

